



2021 ASIA PACIFIC CITIES SUMMIT & MAYORS' FORUM *Special Edition*

Brisbane, Australia
8-12 September



2021APCS Special Edition – Key Messages

- Wherever you are, you can take this once-in-a-lifetime opportunity to reimagine urban life and economy for your city at the 2021APCS Special Edition in Brisbane! The 2021APCS is returning to Brisbane this year as a Special Edition from 8 – 12 September, providing in person and virtual participation options for attendees around the Asia Pacific region and beyond.
- The 2021 APCS Special Edition is a valuable opportunity for people interested in business of cities to participate in the enormous growth and expansion coming not only to Brisbane, but to the region. Develop and reconnect with potential associates or simply hear first-hand the trends and opportunities of the future, you must attend 2021APCS Special Edition.
- While events around the world continue to be cancelled due to COVID-19, the 2021APCS Special Edition will be delivered in a new hybrid format and covered by our [delivery guarantee](#).
- We understand that COVID has brought uncertainty. Physical delegates to the 2021APCS can book with confidence knowing the Summit will continue, in a virtual format, should restrictions be in place at the time of the Summit. Check out our [delivery guarantee](#).
- These are challenging times and the 2021APCS Special Edition is designed to identify opportunities for growth and connection, provide flexible participation options and deliver real value to delegates.
- Headlined by former US presidential candidate Governor Martin O'Malley and Australia's three-time Paralympic gold medallist Kurt Fearnley AO, the Summit will be a unique and highly significant platform for city leaders to discuss recovery, exchange ideas and reconnect with urban, business and industry leaders.
- The Summit will enable senior city and business leaders to share their experiences on rebuilding local economies, including city tourism, as well as learnings on how the urban landscape has been redefined and the new opportunities of the future.
- While the Summit is being held live in Brisbane, virtual delegates will not only have access to Keynote, Big Picture and Deep Dive Sessions, but also be able to benefit from the networking and hybrid exhibition program via the APCS Virtual Portal. Latest-generation technology will also be used to incorporate high-calibre speakers from around the world. This combination of physical and virtual registration options provides certainty allowing leaders from across the globe to enjoy high quality participation.
- Do you want to take part in redefining your city for the future? The 2021APCS Special Edition will be your once-in-a-lifetime opportunity to be part of this significant conversation.



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- Now in its 25th year, the APCS is an internationally acclaimed, award-winning premier summit.
- To register or for more information, visit www.apcsummit.org
- Join the conversation on social media by using **#2021APCS**
- Brisbane is Australia's global international city. It has been named as the host city for the 2032 Olympics and Paralympic Games, building on its reputation for hosting notable international events, including the G20 Summit in 2014. Come and see the plans for the future and be part of the conversation.

Hashtag #2021APCS

2021APCS Special Edition – Keynote Speakers



1. Governor Martin O'Malley

- Short description:
The former Mayor of Baltimore, 61st Governor of Maryland and 2016 US Democratic Presidential Candidate, Martin O'Malley joins the 2021APCS Special Edition to showcase how cities can be better governed using data-driven insights. Named by TIME magazine as 'one of America's five best big-city mayors', Governor O'Malley's revolutionary use of location-based analytics to drive operational transparency has been adopted by government leaders around the world to make true evidence-based decisions and track performance.
- Full bio: <https://www.apcsummit.org/martin-omalley>



2. Kurt Fearnley AO

- Short description:
APCS is thrilled to announce that one of Australia's most well-known and respected athletes, Kurt Fearnley AO will join the 2021APCS Special Edition as the second keynote speaker. Winner of some of the world's most prestigious marathons and 13 Paralympic medals spanning across 5 games, Kurt will discuss the importance of determination and resilience.
- Full bio: <https://www.apcsummit.org/kurt-fearnley-ao>